

CHILDREN'S
**CREATIVITY
MUSEUM**



IMPACT REPORT

FY22 + FY23



National Network Expansion



In addition to our long-standing leadership roles with the National Informal STEM Education Network and HowtoSmile.org, we enthusiastically joined The LEGO Playful Learning Museum Network (October 2021) and Verizon Innovative Learning 5G EdTech Museum Initiative through NYC Media (June 2022). These engagements deepen our commitment to playful learning and digital storytelling, ensuring that the ideas and voices of all children and families are heard.

SOMCAN Artist-in-Residences

Equity and co-creation are CCM's core organizational values. The COVID-19 pandemic strengthened our relationships with our SOMA Pilipinas Filipino Cultural Heritage District neighbors, enabling us to fulfill these core values in a deeper way. CCM hosted two SOMCAN Filipino artists-in-residences (fall 2021), showcasing traditional indigenous weaving patterns and dozens of Filipino-American changemakers whose work is central to our evolving San Francisco story.



Historic Carousel Celebrations

With renewed attention on downtown revitalization, our historic carousel became a beacon of hope during the COVID-19 pandemic. Our inaugural National Carousel Day celebration (July 2022) along with the return of our annual Carousel Lighting event (November 2022) brought joy to hundreds of local families and strengthened our partnership with the Yerba Buena Gardens Conservancy.



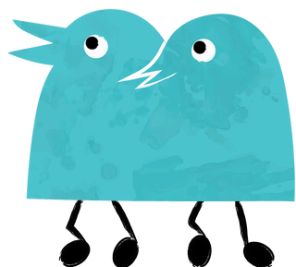
Art & Design Intertwined

Over Indigenous Peoples' Day weekend (October 2022), we launched our first in-house exhibit since our COVID-19 closure. Our museum's first floor now hosts ArtLab, DesignIt! Studio, and Community Garden, guiding children and families in play-based learning as they tackle hands-on design challenges and express themselves through art.



Free Museum Day

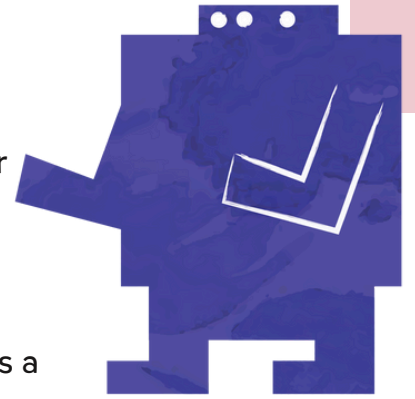
We experienced our highest attendance day on record - 1,829 visitors! - thanks to an anonymous donor as part of a City-wide free museum weekend (December 2022). Our Executive Director, Dr. Carol Tang, greeted every guest as they entered the museum to enjoy our hands-on, creativity-boosting activities.





Free Festivals Return!

We served as one of six sites for SFUSD Arts Department's reinvented Citywide Youth Arts Festival (April 2023), celebrating visual and performing arts for grades K-12. Inspired by U.N. World Creativity & Innovation Day and with the support of the Yerba Buena Community Benefit District, our signature Creativity Festival also returned that same month as a free public event.



National Recognition for DEAI Leadership

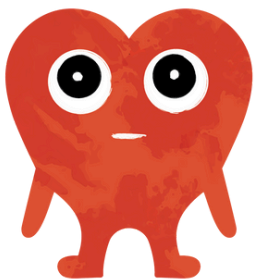
When we opened in 1998 with an African American Executive Director and an Asian American woman as Board Chair, we never imagined that we would be pioneers in the museum field! Twenty-five years later, we are proud to have always been led by a director of color, reflecting our museum visitorship that identifies as 62% BIPOC. Since the COVID-19 pandemic, we have also become the largest provider of Museums for All access in San Francisco (as a percent of total attendance) with nearly 25% of our visitors receiving free admission. We were recently honored by the American Alliance of Museums (May 2023) for our long-standing commitment to diversity, equity, accessibility, and inclusion.



Creativity Theater Revived

In partnership with Circus Center, we resumed live theater offerings for families (starting June 2023).

Their summer residency of The Secret Garden brought new life to the beloved tale of resilience and renewal with an original blend of circus performance and classic storytelling, helping us all explore loss, grief, and the healing power of nature, play, and community.



Facilities Improvements Underway

We secured state funds (August 2022) to upgrade our Yerba Buena Gardens facilities to better serve children, families, and educators. Our October 2023 groundbreaking ceremony highlighted improved indoor-outdoor spaces, a more welcoming front entrance, and refreshed exhibition spaces that will usher us into our next 25 years. We look forward to celebrating these updates with you in 2024!



FY22 + FY23 Contributions & Grants

The Children's Creativity Museum is grateful to the many individuals, foundations, corporations, and government agencies who support our mission and our work. Contributions and grants of \$100 and above are shown below for FY22 and FY23.

FY22

\$100,000+

Anonymous
Institute of Museum and Library Services
National Aeronautics and Space Administration through Arizona State University

\$25,000 - \$99,999

City and County of San Francisco Storefront Relief Grant
Gordon and Betty Moore Foundation
National Science Foundation through BSCS Science Learning

\$10,000 - \$24,999

Arizona State University
Mai Mai & Paul Wythes Family Fund
Yerba Buena Community Benefit District

\$1,000 - \$9,999

Adobe
Anonymous (2)
Paul & Jean Brody
The Wayne & Sonia Chang Family Fund
Chevron
Erin Cooke & Andrew Russell
Patricia A. Corbett
Culverwell Bartling Family
The Good Coin Foundation
Google
Cal & Rebecca Henderson
Kapoor Family Fund
The Ma/Wong Family
Michael Mankins & Robert Camp
The Milowitz Family
Nike
Teresa Pineda
The Tang/Roopnarine Family
Sudheer Tegulapalle
Whitcanack/Deane Family
The Zarem Family

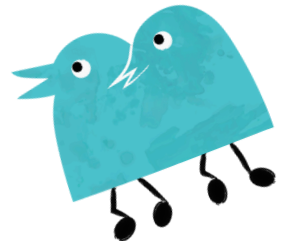
\$100 - \$999

The Lilli I. Alberga and Laurence J. Bardoff Charitable Fund
Susan Choe
Yumi Clark
Coinbase
The De Palm Family
Kenneth P. Eggers
Doug & Barbara Engmann
Melissa & Andrew Felder
The Flow Fund
Bridget Freeman
Herve Gomez
The Greenbaum Family
Michael Harlock
Tisha Hong
Nancy & Mark Hull
Khafre Jay
Joyride Pizza
Kos-Read Group, Inc.
The Lopus Family
Cathy Manshel & Bill Rusitzky
Cathy Maupin
Silver McDonald
Catherine Morris
Anne Muldoon & Andy Proehl
Melissa Rich Skehan
Scott Rowitz
Kristin Scott
Brady Thomas
Anderson Tien
Susan Wallenstein & Eduardo Pineda
The Wang Family
Brigitta Whiting
The Zapata Family

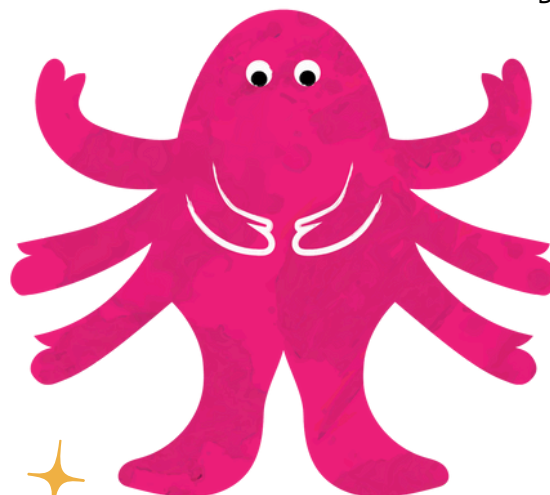
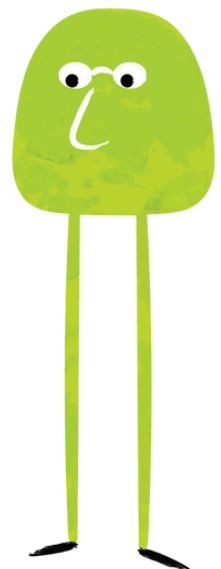
In-Kind

DLA Piper

salamat



gracias



THANK YOU

FY22 + FY23 Contributions & Grants

The Children's Creativity Museum is grateful to the many individuals, foundations, corporations, and government agencies who support our mission and our work. Contributions and grants of \$100 and above are shown below for FY22 and FY23.

FY23

\$100,000+

Anonymous
National Science Foundation through BSCS Science Learning
Verizon Innovative Learning HQ through New York University

\$25,000 - \$99,999

California Arts Council
California Small Business COVID-19 Relief Grant Program
Institute of Museum and Library Services
National Aeronautics and Space Administration through Arizona State University
National Aeronautics and Space Administration through Sciencenter
PwC Charitable Foundation, Inc.

\$10,000 - \$24,999

City and County of San Francisco, Grants for the Arts
Mai Mai & Paul Wythes Family Fund

\$1,000 - \$9,999

Adobe
The Wayne & Sonia Chang Family Fund
Erin Cooke & Andrew Russell
Culverwell Bartling Family
The De Palm Family
Doug & Barbara Engmann
Cal & Rebecca Henderson
Kapoor Family Fund
Knight Foundation
Kos-Read Group, Inc.
The Liaw Family Fund
Carol Liu
The Ma/Wong Family
The Milowitz Family
John M. Sanger
Mala Sharma
The Tang/Roopnarine Family
Marcus von Engel
Barbara Walker
Whitcanack/Deane Family
Yerba Buena Community Benefit District

\$100 - \$999

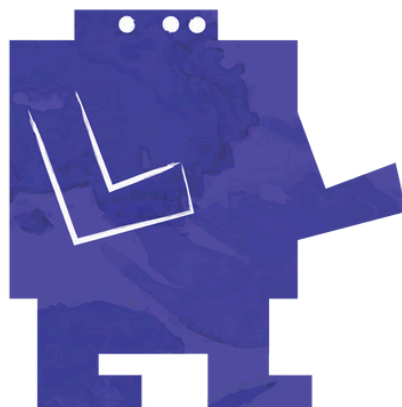
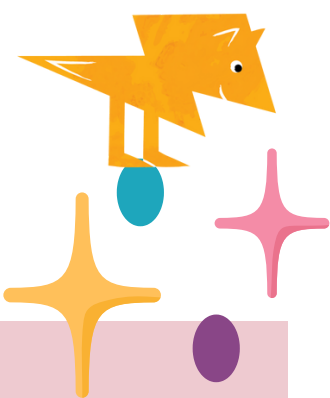
Bob Britt & Stephen Mico
Paul & Jean Brody
Chevron
Leslie Clavin
The Explorers Guild, Troupe #001
Melissa & Andrew Felder
Bridget Freeman
Google
The Greenbaum Family
Jennifer Holderness
Nancy & Mark Hull
The Lapus Family
Henri & Jean Lese
Lawrence Li & Philip Tran
Cathy Manshel & Bill Rusitzky
Richard Pon, CPA, CFP
Morgan Rothenbaum
Seedling Kid's Dentistry
Alexandra Stephens
Anderson Tien
Susan Tonjun
Susan Wallenstein & Eduardo Pineda
The Wang Family
Kara Whittington
The Zapata Family
The Zarem Family

In-Kind

Calicraft Brewing Co.
DLA Piper
Insomnia Cookies
Lagunitas Brewing Co.
Sorrento Catering



👉salamat👈



THANK
YOU





Board of Directors

Raj Kapoor (Treasurer 2021-2022 and Chair 2023-Present), Shipt
Sonia Chang (Vice Chair 2022-Present), Advisor & Consultant
Merve Lapus (Secretary 2021-Present), Common Sense Media
Ross Culverwell (Treasurer 2023-Present), California Infrastructure & Economic Development Bank
Yumi Clark^a
Jennifer De Palm, South of Market Child Care, Inc.^b
Herve Gomez, TruPlay Games
Khafre Jay, Hip Hop For The People
Carol Liu, The Art Standard^d
Sergio Lopez, SV@Home^d
Stella Ma, Little Passports (past)
Rhiana Maidenbergl, Elementary Math & Technology Specialist^a
Silver McDonald, Hazel Health, Inc.^{bc}
Kim Milosevich, Andreessen Horowitz
Eduardo Pineda (Chair 2021), Muralist & Educator^c
Melissa Rich Skehan, InterSchola (past)^a
Andy Russell, Google for Education
Jessica (Wong) Schaeuble, Adobe
Coe Leta Stafford, IDEO U^a
Sudheer Tegulapalle, JPMorgan Chase
Marcus von Engel, PwC Consulting^d
Paul Wang, Producer, Animation Film^c
Tania Zapata, Entrepreneur/Investor^d
Tiffany Zarem (Chair 2022), California Academy of Sciences^c

Executive Director

Carol M. Tang, Ph.D.

^a concluded 2022; ^b joined 2022; ^c concluded 2023; ^d joined 2023

Children's Creativity Museum

221 Fourth Street
San Francisco, CA 94103
415.820.3320
www.creativity.org

[Donate to our Access for Equity Campaign](#)
[Become a Member](#)

