



Music Video Teacher's Guide

In the Music Video Field Trip, you will learn the basics of digital music production and will have the opportunity to perform your original music in a professional studio setting. Below you'll learn what you can expect before, during, and after your field trip along with ways to prepare and ways to take your experiences back to your classroom.

Before your visit:

- **Watch the introduction video:** Watch a short video on our education blog to learn what to expect during your field trip
<http://childrenscreativity.wordpress.com/field-trips/music-video-field-trips/music-video-field-trips-before-your-field-trip/>
- **Create a plan:** The best music video field trips come prepared with lyrics and an idea of what the songs will sound like, so their time at the museum can be spent on the production process.
- **Focus your field trip:** Choose one of the options below to help guide your field trip.
 - 1. Music video with original lyrics - emphasis on performance.
 - This option emphasizes creating musical accompaniment to support the students' original lyrics
 - 2. Spoken word
 - This option focuses on the poetry that students have created, emphasizing timing and delivery
 - 3. Dance Performance
 - This option focuses on movement, choreography, and performance
- **Split students into small groups:** 4-5 students per group, ideally 4 groups total. Please keep in mind that each group will have two microphones during their performance.
- **Pick a Theme:** You can tie in the music video field trip to your class curriculum by having your students focus on a theme, subject or _____ that they are learning about in class. For example, "twinkle twinkle" could become "recycle recycle" to reflect your current class curriculum.
- **Conduct a brainstorm:** Have groups brainstorm about what messages, ideas or stories they would like to convey through music, lyrics and choreography.
- **Explore:** Song structure, rhythm, rhyming and free verse through poetry, pop songs, and everyday speech.
- **Write your lyrics:** In their small groups, have students begin to write lyrics for their original songs as a group, keeping expression and song structure in mind. Use the attached worksheet as a guide. **NOTE:** If your students are planning to write lyrics to go along with a *pre-existing* song, please look on thekaraokechannel.com to see a list of available songs, or you can bring your own recording of the music on a USB drive.
- **Performance preparation:** Remember this will be performed on the green screen stage! Have students figure out simple movements and choreography, keeping in mind that the performance space is 5'4" x 8'1"
- **Email your lyrics:** Please email your completed lyrics in a .doc format to education@creativity.org no later than **3 days before your field trip date**. Please include the name of your school and the date of your field trip in the file name (ex:SchoolName_031513.doc)

During your visit:

- **Check-in:** 10 minutes before the start of your trip, please check in at the front desk and put your bags on the provided cart or in the yellow cubbies
- **Warm Up:** A museum educator will lead you to the Music Studio, will introduce the space, and lead the group in a creative warm-up.
- **Composition:** Students will start by composing digital music to accompany their original lyrics
- **Performance:** In their groups, students will take turns performing and recording their videos. **NOTE:** While the Children's Creativity Museum has many props and costumes for students to use, groups are encouraged to bring in any additional props or costumes that would fit their specific music video.
- **Debrief:** A museum educator will end with a debrief on the field trip experience

After your visit:

- **Be sure to fill out our post- field trip survey!** Your responses help us continue to provide the best possible experience for teachers and students. Click the following link to have a voice in our program development:
<https://www.surveymonkey.com/r/FieldTripFY16>
- **Screening:** Screen the recorded pitches with your class and engage your students in a discussion about their production, recording and performance experience (I like..., I wish..., what if....)
- **Share pictures of your completed music videos and a reflection of your field trip on the CCM Education blog:** E-mail education@creativity.org to submit your work.
- For more ideas of ways to bring your music video field trip experience back to the classroom visit our blog <http://childrenscreativity.wordpress.com/field-trips/>

Do you have questions, concerns, or comments about your trip?
Please e-mail education@creativity.org or call **(415)820-3516**

Music Video Lyrics Worksheet

Group Name _____

Artists (group members) _____

Theme _____

Word Brainstorm - what words or terms fit into your theme?


