GSK SCIENCE IN THE SUMMER™ UNVEILS 2019 CURRICULUM: THE SCIENCE OF ME

The Children's Creativity Museum participates in free STEM program in partnership with The Franklin Institute to reach 26,000 students nationwide this year



GSK <u>Science in the Summer</u>™, a free STEM program for students in underserved communities across the country, today announced its new curriculum for summer 2019: The Science of Me. This summer enrichment program—sponsored by global healthcare company GSK and administered by one of the nation's premier centers of science education, The Franklin Institute—engages children in science, technology, engineering and math through hands-on learning and exploration.

"At a time of skyrocketing demand for STEM skills in our nation's workforce, GSK Science in the Summer™ continues to bridge a gap in access to science education where it is widest," said Marti Skold-Jordan, Manager of US Community Partnerships at GSK. "We're proud of our joint efforts with The Franklin Institute, as well as every parent and educator, to instill a love of learning in all of our students."

The Children's Creativity Museum is pleased to participate the GSK Science in the Summer™ program. Educators from the museum will work with Boys and Girls Clubs throughout the City to lead workshops where children will discover how food fuels our bodies, where oxygen goes when we breathe it, how our brains interpret the world, and the role DNA plays in making us who we are.

"Engaging students in STEM at an early age is critical to fostering the next generation of scientists and innovators, and one of the best ways we can prepare students for lifelong success," said Dr. Darryl Williams, Senior Vice President of Science and Education at The Franklin Institute. "We are extremely proud of this program, and of the partnership with GSK that makes STEM learning accessible and fun for students across the country."

GSK Science in the Summer™ was created by GSK scientist Dr. Virginia Cunningham to encourage young girls and minority students to pursue careers in STEM. Learn more about the program and find an enrollment site near you at ScienceInTheSummer.com.

ABOUT GSK

GSK – a science-led global healthcare company with a special purpose: to help people do more, feel better, live longer. For further information please visit www.gsk.com.

ABOUT THE FRANKLIN INSTITUTE

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.

ABOUT THE CHILDREN'S CREATIVITY MUSEUM

Located in the heart of San Francisco, the Children's Creativity Museum is a hands-on multimedia art and technology experience designed to build creative confidence in children ages 2-12. The mission to nurture creativity and collaboration in all children and families is advanced through opportunities for creative expression, innovation and critical thinking. For more information, visit www.creativity.org