

Financial Statements

June 30, 2016 and 2015

With Independent Auditors' Report

(A California Not-For-Profit Corporation) June 30, 2016

The Children's Creativity Museum (CCM) is a hands-on, interactive arts and technology experience. Our mission is to nurture creativity and collaboration in all children and families. We believe that creative expression, innovation, and critical thinking are core to fostering the next generation.

Located in the Yerba Buena cultural district in the heart of San Francisco, the museum was originally named Zeum. In 2011 the name was changed to the Children's Creativity Museum. In fiscal year 2015-16 we served more than 100,000 youth and their families ranging in age from 2 to 12, through our general admission experience, school and summer field trips, camps and workshops and our Creativity Theatre. This surpassed our previous attendance of 83,000.

As the neighborhood continues to develop and the Yerba Buena/Moscone Center Central Subway stop opens an additional public transit option directly across from the museum, we look forward to continued growth. We work closely with our cultural neighbors in through the Yerba Buena Alliance and our greater business and residential neighbors through the Yerba Buena Community Benefit District to make certain we are a known and vital resource.

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(A California Not-For-Profit Corporation) June 30, 2016 and 2015

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CHILDREN'S CREATIVITY MUSEUM

221 Fourth Street San Francisco, California 94103 415-820-3320 Web Site Address: <u>www.creativity.org</u>



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INDEPENDENT AUDITORS' REPORT

The Board of Directors Children's Creativity Museum

We have audited the accompanying financial statements of Children's Creativity Museum (a California nonprofit organization) which comprise the statements of financial position as of June 30, 2016 and 2015 and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Children's Creativity Museum as of June 30, 2016 and 2015, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

The prior year summarized comparative information has been derived from Children's Creativity Museum's June 30, 2015 financial statements. In our report dated March 24, 2016, we expressed an unqualified opinion on those financial statements.

December 20, 2016 Danville, California

Regalia & Associatos

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Statement of Financial Position June 30, 2016 and 2015

	Temporarily Unrestricted Restricted Net Assets Net Assets			2016		2015	
А	SSET	S					
Current assets:							
Cash and cash equivalents	\$	202,244	\$ -	\$	202,244	\$	203,950
Cash reserves		192,463			192,463		201,041
Accounts receivable		18,064	-		18,064		21,088
Pledges and grants receivable		2,500			2,500		8,798
Inventory		6,593	-		6,593		19,881
Prepaid expenses and other assets		25,571	-		25,571		26,249
Total current assets		447,435	-		447,435	4.	481,007
Noncurrent assets:							
Property and equipment, net		43,714	_		43,714		56,424
Total assets	\$	491,149	\$ -	\$	491,149	\$	537,431
Current liabilities:							
Accounts payable and accrued liabilities	•						
Deferred revenue	\$	95,335	\$ - 9	\$	95,335	\$	68,563
Borrowings		117,588	-		117,588		96,969
Security deposits payable		21,734 1,500	-		21,734		22,950
Total current liabilities		236,157	-	2	1,500 236,157		1,500 189,982
Noncurrent liabilities:							
Borrowings		81,447	-		81,447		177,050
Net assets:							
Unrestricted:							
Board-designated for cash reserves		192,463		1	92,463		201,041
Undesignated		(18,918)	244 244		(18,918)		(37,642)
Temporarily restricted		-	-				7,000
Total net assets		173,545	-	1	73,545		170,399
Total liabilities and net assets	\$	491,149	\$ - \$			\$	537,431

See accompanying auditors' report and notes to financial statements.

Statement of Activities and Changes in Net Assets Year Ended June 30, 2016

(with Summarized Financial Information for the Year Ended June 30, 2015)

Changes in net assets:		nrestricted	F	emporarily Restricted				
Revenue and support:	Γ	let Assets	n	let Assets		2016		2015
Contributions, donations and grants:								
Corporate contributions	¢	70 500	¢				•	
	\$	72,580		15 000	\$	72,580		45,538
Foundation grants Government - SFOCII		16,150		15,000		31,150		74,000
		600,000		-		600,000		600,000
Government - other		767		-		767		
Individual contributions		122,430		-		122,430		138,301
In-kind donations		39,441		-		39,441		1,000
Net assets released from restrictions:								
Satisfaction of temporary restrictions		22,000		(22,000)		1.1.1.1		
Total contributions, donations and grants		873,368		(7,000)	-	866,368		858,839
Earned revenue:								
Memberships		165,117				165,117		150,313
Admissions		418,509		<u>-</u>		418,509		355,692
Carousel		160,853				160,853		170,370
Camps, workshops and field trips		76,713		1.5.1		76,713		76,875
Facility rentals		383,834		- 11 P		383,834		311,179
Museum store		77,671				77,671		141,289
Concessions and other income		14,984		_		14,984		13,308
Investment income		733		_		733		255
Total earned revenue		1,298,414		-		1,298,414		1,219,281
Total revenue and support	-	2,171,782		(7,000)		2,164,782		2,078,120
Expenses:								
Programs:								
Education		262,878				0(0.050		227 241
Exhibits		270,211				262,878		237,241
Marketing and outreach		110,302				270,211		54,929
Visitor experience		858,886				110,302		57,238
Total programs and experience	1	1,502,277			-	858,886		1,157,271
Administration	1	403,507				1,502,277		1,506,679
Fundraising		403,507 255,852		1.1		403,507		315,106
Total expenses			-	-		255,852		278,675
Total expenses		2,161,636		-		2,161,636	-	2,100,460
Increase (decrease) in net assets before in-kind expenses		10,146		(7,000)		3,146		(22,340)
In-kind expenses	1.1	-						1,000
Increase (decrease) in net assets		10,146		(7,000)		3,146		(23,340)
Net assets at beginning of year		163,399		7,000		170,399		193,739
Net assets at end of year	\$	173,545	\$	-	\$	173,545	\$	170,399
See accompanying auditors' report and notes to finar	ncial	statement	s.					Page 3

Statements of Cash Flows Years Ended June 30, 2016 and 2015

Operating activities:	2	2016		
Increase (decrease) in net assets			•	(00.040)
Adjustments to reconcile to cash provided by	\$	3,146	\$	(23,340)
(used for) operating activities:				
Depreciation				04.107
Changes in:		16,269		24,186
Accounts receivable				10.000
Pledges and grants receivable		3,024		13,893
Inventory		6,298		5,350
Prepaid expenses and other assets		13,288		11,562
		678		(7,388)
Accounts payable and accrued liabilities Deferred revenue		26,772		2,857
		20,619		91,777
Security deposits payable		-		(77,389)
Cash provided by operating activities		90,094	-	41,508
Investing activities:				
Adjustments to property and equipment		(3,559)		5,783
Cash provided by (used for) investing activities		(3,559)		5,783
Financing activities:				
Transfers from (to) restricted cash reserves		8,578		(100,210)
Borrowings		-		200,000
Principal payments made to reduce borrowings	(*	96,819)		(49,500)
Cash provided by (used for) financing activities		88,241)		50,290
Net increase (decrease) in cash and cash equivalents		(1,706)		97,581
Cash and cash equivalents at beginning of year		03,950		106,369
Cash and cash equivalents at end of year	\$ 20)2,244	\$	203,950
Additional cash flow information:				
California registration fee paid	\$	150	\$	150
Interest paid	<u>\$</u> 1	3,275	\$	6,247

See accompanying auditors' report and notes to financial statements.

Notes to Financial Statements June 30, 2016 and 2015

1. Organization

Children's Creativity Museum (CCM) is a nonprofit, hands-on, interactive arts and technology experience for kids located in the Yerba Buena cultural district in San Francisco. The museum opened in 1998 as "Zeum" and was renamed to Children's Creativity Museum in 2011. CCM's mission is to nurture creativity and collaboration in all children and families. CCM believes that creative expression, innovation, and critical thinking are core to fostering the next generation.

2. Summary of Significant Accounting Policies

Basis of Accounting

The financial statements of CCM have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables and other liabilities.

Basis of Presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Accounting Standards Codification (ASC) 958.205, *Presentation of Financial Statements of Not-for-Profit Entities*. Under ASC 958.205, CCM is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Accordingly, actual results could differ from those estimates.

Support and Revenue Recognition

CCM records contributions in accordance with the recommendations of ASC 958.605, *Revenue Recognition of Not-for-Profit Entities*. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor-imposed restrictions.

All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported on the statement of activities and changes in net assets as net assets released from restrictions. As permitted under ASC 958.605, donor-restricted contributions whose restrictions are met in the same reporting period are reported as unrestricted support.

Contributions of donated noncash assets (in-kind donations) are recorded at their fair values in the period received. Contributions of donated services that create or enhance nonfinancial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. *(continued)*

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Notes to Financial Statements

2. Summary of Significant Accounting Policies (continued)

Inventory

CCM store inventory is carried at lower of cost or market utilizing the first-in, first-out method and consists of educational toys, games, books and materials to encourage creative expression.

Receivables

Accounts receivable of \$19,123 and \$21,088 at June 30, 2016 and 2015, respectively, consist of amounts principally due from carousel operations and are stated at net realizable value. Pledges and grants receivable are recorded when the pledges and grants are made and are stated at estimated net realizable value. Pledges and grants receivable amounted to \$2,500 and \$8,798 at June 30, 2016 and 2015, respectively. Management has not established an allowance for doubtful accounts because it believes all amounts will be fully realized.

Property and Equipment

Property and equipment purchased by CCM is stated at cost. Property and equipment donated to CCM is recorded at estimated fair value as of the date of the gift. The cost of additions and major improvements is capitalized, while maintenance and repairs are charged to expense as incurred. Equipment, furnishings and leasehold improvements are depreciated using the straight-line method over the estimated useful lives of the assets as follows:

Computer equipment and exhibits	3 years
Multimedia equipment	5 years
Office furniture and fixtures	7 years
Theater equipment	10 years
Leasehold improvements	Life of the lease

Income Taxes

Financial statement presentation follows the recommendations of ASC 740, *Income Taxes*. Under ASC 740, CCM is required to report information regarding its exposure to various tax positions taken by the organization and requires a two-step process that separates recognition from measurement. The first step is determining whether a tax position has met the recognition threshold; the second step is measuring a tax position that meets the recognition threshold. Management believes that CCM has adequately evaluated its current tax positions and has concluded that as of June 30, 2016 and 2015, CCM does not have any uncertain tax positions for which a reserve or an accrual for a tax liability would be necessary.

CCM has received notification from the Internal Revenue Service and the State of California that it qualifies for tax-exempt status under Section 501(c)(3) of the Internal Revenue Code and Section 23701d of the California Revenue and Taxation Code. This exemption is subject to periodic review by the federal and state taxing authorities and management is confident that the organization continues to satisfy all federal and state statutes in order to qualify for continued tax exemption status. CCM may periodically receive unrelated business income requiring the organization to file separate tax returns under federal and state statutes. Under such conditions, CCM calculates and accrues the applicable taxes payable.

Reclassifications

Certain reclassifications have been made to the 2015 financial statements in order to conform to the presentation used in 2016.



Notes to Financial Statements

3. Cash and Concentration of Credit Risk

Cash and cash equivalents of \$202,244 and \$203,950 at June 30, 2016 and 2016, respectively, include all funds in various depository accounts. CCM considers all highly liquid accounts with a deposit commitment period of three months or less to be cash equivalents. Cash reserves amounted to \$192,463 and \$201,041 at June 30, 2016 and 2015, respectively, and consist of amounts on deposit at Citibank earning interest at 0.10% interest per annum. CCM operates a deposit bank account which contains funds that, from time to time, may not be covered with insurance provided by the federal government. Such financial instrument(s) potentially subject CCM to concentrations of credit risk. It is the opinion of management that the solvency of the referenced financial institution is satisfactorily strong and that CCM's financial position will not be compromised.

4. Property and Equipment

Property and equipment consist of the following at June 30, 2016 and 2015:

	2016	2015
Computers and Software	\$ 112,506 \$	112,506
Exhibits	220,379	216,820
Furniture and Fixtures	32,124	32,124
Leasehold improvements	50,314	50,314
Multimedia Equipment	64,956	64,956
Theater Equipment	38,026	38,026
Less: accumulated depreciation	(474,591)	(458,322)
Property and equipment, net	\$ 43,714 \$	56,424

Depreciation expense amounted to \$16,269 and \$24,186 for the years ended June 30, 2016 and 2015, respectively.

5. San Francisco Office of Community Investment and Infrastructure (SFOCII)

CCM runs its operations under an operating agreement with the San Francisco Office of Community Investment and Infrastructure (SFOCII) under a long-term arrangement. SFOCII owns the facilities of CCM, which consist of the premises occupied by CCM, the Cafe and the Carousel. CCM operates and maintains the premises for and on behalf of SFOCII during the term of the agreement. The agreement charges CCM with the security, operations and maintenance of a youth arts and cultural facility for the City's youth and families on behalf of San Francisco.

SFOCII distributes quarterly payments to CCM during the months of July, October, February and May. SFOCII is aware that CCM may need to draw upon reserves during times of tight cash flow and replenish the reserves later. During the fiscal years ended June 30, 2016 and 2016, CCM received \$600,000 and \$600,000, respectively, from SFOCII for operational funding needs.

Notes to Financial Statements

6. Borrowings

<u>The Northern California Community Loan Fund</u>: Outstanding loan balance of \$103,181 at June 30, 2016 represents a long-term loan (72 months) from The Northern California Community Loan Fund bearing interest at the fixed rate of 7.50% per annum. The loan repayment terms are as follows: (a) interest only during the first twelve months; and (b) principal and interest payments beginning with the thirteenth month and continuing through the 72nd month. Estimated principal payments are as follows as of June 30, 2016: Year ending June 30, 2017: \$21,734; Year ending June 30, 2018: \$23,445; Year ending June 30, 2019: \$25,292; Year ending June 30, 2020: \$27,283; and Year ending June 30, 2021: \$5,427.

Interest expense amounted to \$13,275 and \$6,247 for the years ended June 30, 2016 and 2015, respectively, and is included in administration expenses on the statement of activities and changes in net assets.

7. Lease

CCM is obligated under a long-term equipment lease which requires a monthly remittance of \$438. Minimum annual payments extending beyond one year are as follows: Year ending June 30, 2017: \$5,256; Year ending June 30, 2018: \$5,256; and Year ending June 30, 2019: \$1,752.

8. Net Assets

CCM recognizes support from temporarily restricted net assets when the restrictions imposed by the donors have been satisfied or expired. A reconciliation of beginning and ending temporarily restricted net assets is summarized as follows:

Donor		ne 30, 2015 Beginning Balance	A	dditions	leased to restricted	Jur	ne 30, 2016 Ending Balance
Lisa and Douglas Goldman Fund	\$	7,000	\$	-	\$ 7,000	\$	-
Yerba Buena Community Benefit District	1.8.	- 1 N 1 1		15,000	15,000		(1) (1) <u>-</u> 1
Totals	\$	7,000	\$	15,000	\$ 22,000	\$	-

Contributions to temporarily restricted net assets amounted to \$15,000 and \$50,000 for the years ended June 30, 2016 and 2015, respectively. During the years ended June 30, 2016 and 2015, \$22,000 and \$112,798, respectively, in temporarily restricted net assets were released from restriction and transferred to unrestricted net assets. Total unrestricted net assets of \$174,604 and \$163,399 at June 30, 2016 and 2015, respectively, represent cumulative unrestricted earnings since the organization's inception.

In connection with its agreement with SFOCII (see Note 5 above), CCM is required to set aside certain amounts as a special reserve fund to be held in a manner and place and subject to controls enforced by SFOCII. These reserves are reflected as Board-designated for cash reserves on the statements of financial position and amounted to \$192,463 and \$201,041 at June 30, 2016 and 2015, respectively.

Notes to Financial Statements

9. In-kind Contributions (Donated Services, Materials and Facilities)

CCM recognizes donated services which create and enhance non-financial assets or that require specialized skills (such as professional services which would otherwise need to be purchased if not provided by donation). There are also unpaid volunteers who have made significant contributions of time to various departments or programs of CCM. The value of this contributed time is not reflected in the financial statements because it is not susceptible to objective measurement or valuation and therefore did not meet the criteria for recognition under ASC 958.605.30-11 "*Revenue Recognition of Not-For-Profit Entities.*"

During the years ended June 30, 2016 and 2015, CCM was the recipient of certain in-kind contributions which satisfied the provisions of ASC 958.605.30-11 and these donated services, materials and facilities were recorded at their estimated fair market values as program and supporting revenues and expenses. The values of these contributions, as reflected on the statement of activities and changes in net assets are as follows for the years ended June 30, 2016 and 2015:

	2016	2015
Exhibit design and production	\$ 23,815	\$
Dues, Membership	2,845	-
Events	4,000	-
Supplies	2,475	
Professional Development, conferences, seminars	675	- 1 - 1 - 1
Professional services	5,630	1,000
Total in-kind contributions received	\$ 39,440	\$ 1,000

10. Functional Allocation of Expenses

The costs of providing CCM's various programs and other activities have been summarized on a functional basis in the statement of activities and changes in net assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

11. Deferred Revenue

Deferred revenue of \$117,588 and \$96,969 at June 30, 2016 and 2015, respectively, represents funds received in advance of facility rentals, summer camps, group sales, and other program activities for the following fiscal year. Such amounts have been reflected as short-term liabilities and will be reported as program and activity revenue on the statement of activities and changes in net assets in the subsequent fiscal period.

12. Security Deposits Payable

Security deposits payable of \$1,500 at June 30, 2016 and 2015 represent payments received from third parties under facility usage agreements. CCM retains the funds as security and either refunds or retains the deposits in accordance with the terms of the agreements.

Notes to Financial Statements

13. 403(b) Annuity Plan

CCM has a 403(b) tax-deferred retirement plan administered by Lincoln Financial Advisors. Employees are permitted to make contributions to the retirement plan under a pre-tax arrangement. There were no employer contributions (matching or otherwise) for the years ended June 30, 2016 and 2015. Distributions from the 403(b) plan are made only pursuant to all applicable laws and regulations.

14. Commitments and Contingencies

CCM leases certain office equipment under month-to-month and short-term rental contracts which require monthly remittances in accordance with the terms of the agreements. In the normal course of business there are outstanding various commitments and contingent liabilities, such as commitments to enter into contracts and to engage in future projects, which are not entirely reflected in the financial statements. Such commitments and contingencies also include risks associated with various economic and operating factors, which include (a) Grant restrictions and donor conditions which obligate CCM to fulfill certain requirements as set forth in grant instruments, (b) Funding levels which vary based on factors beyond CCM's control, such as generosity of donors and general economic conditions, (c) Employment and service agreements with key management and consulting personnel, and (d) Financial risks associated with funds on deposit at bank and investment brokerage accounts. Management believes that such commitments, contingencies and risks will not have a material adverse effect on the financial statements. Certain of the grants and contracts (including current and prior costs) are subject to audit and final acceptance by the granting organizations.

15. Compensated Absences (Accrued Payroll and Related Benefits)

Financial statement presentation follows the recommendations of ASC 710.25, *Compensated Absences*. Under ASC 710.25, CCM is required to record a liability for the estimated amounts of compensation for future absences. Employees are permitted to accrue a specific number of hours of vacation which is payable upon termination of the employee. Sick leave is not paid upon termination. Annual leave accruals are recorded in the financial statements as an accrued liability on the statements of financial position based on hourly rates for the subsequent fiscal year. Accrued vacation payable amounted to \$39,553 and \$24,513 as of June 30, 2016 and 2015, respectively, and these amounts are included with accounts payable and accrued liabilities on the statement of financial position.

16. Subsequent Events

In compliance with ASC 855, *Subsequent Events*, CCM has evaluated subsequent events through December 20, 2016, the date the financial statements were available to be issued and, in the opinion of management, there are no subsequent events which need to be disclosed.