



CHILDREN'S CREATIVITY MUSEUM

Financial Statements

June 30, 2015 and 2014

With Independent Auditors' Report

CHILDREN'S CREATIVITY MUSEUM

(A California Not-For-Profit Corporation)

June 30, 2015

The Children's Creativity Museum (CCM) is a hands-on, interactive arts and technology experience. Our mission is to nurture creativity and collaboration in all children and families. We believe that creative expression, innovation, and critical thinking are core to fostering the next generation.

Located in the Yerba Buena cultural district in the heart of San Francisco, the museum was originally named Zeum. In 2011 the name was changed to the Children's Creativity Museum. In fiscal year 2014-15 we served more than 100,000 youth and their families ranging in age from 2 to 12, through our general admission experience, school and summer field trips, camps and workshops and our Creativity Theatre. This surpassed our previous attendance of 83,000.

As the neighborhood continues to develop and the Yerba Buena/Moscone Center Central Subway stop opens an additional public transit option directly across from the museum, we look forward to continued growth. We work closely with our cultural neighbors in through the Yerba Buena Alliance and our greater business and residential neighbors through the Yerba Buena Community Benefit District to make certain we are a known and vital resource.

Fiscal Year 2014-2015 Board of Directors and Staff

Name	Office
John Gonzalez	Chair
Bill Rusitzky	Vice Chair
Andy Proehl	Secretary
Jon Deane	Treasurer
Nate Chang	Director
Helen Han	Director
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Executive Director

Carol Tang

CHILDREN'S CREATIVITY MUSEUM

(A California Not-For-Profit Corporation)
June 30, 2015 and 2014

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CHILDREN'S CREATIVITY MUSEUM

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San Francisco, California 94103
415-820-3320
Web Site Address: www.creativity.org

INDEPENDENT AUDITORS' REPORT

**The Board of Directors
Children's Creativity Museum**

We have audited the accompanying financial statements of Children's Creativity Museum (a California nonprofit organization) which comprise the statements of financial position as of June 30, 2015 and 2014 and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Children's Creativity Museum as of June 30, 2015 and 2014, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

The prior year summarized comparative information has been derived from Children's Creativity Museum's June 30, 2014 financial statements. In our report dated November 28, 2014, we expressed an unqualified opinion on those financial statements.

**March 24, 2016
Danville, California**

Regalia & Associates

CHILDREN'S CREATIVITY MUSEUM

Statements of Financial Position June 30, 2015 and 2014

	Unrestricted Net Assets	Temporarily Restricted Net Assets	2015	2014
ASSETS				
Current assets:				
Cash and cash equivalents	\$ 203,950	\$ -	\$ 203,950	\$ 106,369
Cash reserves	201,041	-	201,041	100,831
Accounts receivable	21,088	-	21,088	34,981
Pledges and grants receivable	1,798	7,000	8,798	14,148
Inventory	19,881	-	19,881	31,443
Prepaid expenses and other assets	26,249	-	26,249	18,861
Total current assets	474,007	7,000	481,007	306,633
Noncurrent assets:				
Property and equipment, net	56,424	-	56,424	86,393
Total assets	\$ 530,431	\$ 7,000	\$ 537,431	\$ 393,026

LIABILITIES AND NET ASSETS

Current liabilities:				
Accounts payable and accrued liabilities	\$ 68,563	\$ -	\$ 68,563	\$ 65,706
Deferred revenue	96,969	-	96,969	5,192
Borrowings	22,950	-	22,950	49,500
Security deposits payable	1,500	-	1,500	78,889
Total current liabilities	189,982	-	189,982	199,287
Noncurrent liabilities:				
Borrowings	177,050	-	177,050	-
Net assets:				
Unrestricted:				
Board-designated for cash reserves	201,041	-	201,041	100,831
Undesignated	(37,642)	-	(37,642)	23,110
Temporarily restricted	-	7,000	7,000	69,798
Total net assets	163,399	7,000	170,399	193,739
Total liabilities and net assets	\$ 530,431	\$ 7,000	\$ 537,431	\$ 393,026

CHILDREN'S CREATIVITY MUSEUM

Statement of Activities and Changes in Net Assets Year Ended June 30, 2015

(with Summarized Financial Information for the Year Ended June 30, 2014)

	Unrestricted Net Assets	Temporarily Restricted Net Assets	2015	2014
<i>Changes in net assets:</i>				
Revenue and support:				
<i>Contributions, donations and grants:</i>				
Corporate contributions	\$ 45,538	\$ -	\$ 45,538	\$ 60,568
Foundation grants	24,000	50,000	74,000	133,570
Government - SFOCII	600,000	-	600,000	575,000
Government - other	-	-	-	20,000
Individual contributions	138,301	-	138,301	240,805
In-kind donations	1,000	-	1,000	76,783
<i>Net assets released from restrictions:</i>				
Satisfaction of temporary restrictions	112,798	(112,798)	-	-
Total contributions, donations and grants	921,637	(62,798)	858,839	1,106,726
<i>Earned revenue:</i>				
Memberships	150,313	-	150,313	98,703
Admissions	355,692	-	355,692	282,251
Carousel	170,370	-	170,370	62,001
Camps, workshops and field trips	76,875	-	76,875	48,492
Facility rentals	311,179	-	311,179	197,658
Museum store	141,289	-	141,289	116,242
Concessions and other income	13,308	-	13,308	9,430
Investment income	255	-	255	180
Total earned revenue	1,219,281	-	1,219,281	814,957
Total revenue and support	2,140,918	(62,798)	2,078,120	1,921,683
Expenses:				
Programs:				
Education	237,241	-	237,241	177,998
Exhibits	54,929	-	54,929	120,933
Marketing and outreach	57,238	-	57,238	106,443
Visitor experience	1,157,271	-	1,157,271	1,066,233
Total programs and experience	1,506,679	-	1,506,679	1,471,607
Administration	315,106	-	315,106	198,978
Fundraising	278,675	-	278,675	299,484
Total expenses	2,100,460	-	2,100,460	1,970,069
Increase (decrease) in net assets before in-kind expenses	40,458	(62,798)	(22,340)	(48,386)
In-kind expenses	1,000	-	1,000	76,783
Increase (decrease) in net assets	39,458	(62,798)	(23,340)	(125,169)
Net assets at beginning of year	123,941	69,798	193,739	318,908
Net assets at end of year	\$ 163,399	\$ 7,000	\$ 170,399	\$ 193,739

See accompanying auditors' report and notes to financial statements.

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CHILDREN'S CREATIVITY MUSEUM

Statements of Cash Flows Years Ended June 30, 2015 and 2014

	2015	2014
<i>Operating activities:</i>		
Decrease in net assets	\$ (23,340)	\$ (125,169)
Adjustments to reconcile to cash provided by (used for) operating activities:		
Depreciation	24,186	56,197
Loss on disposition of fixed assets	-	115
<i>Changes in:</i>		
Accounts receivable	13,893	(34,981)
Pledges and grants receivable	5,350	(8,563)
Inventory	11,562	1,744
Prepaid expenses and other assets	(7,388)	(1,021)
Accounts payable and accrued liabilities	2,857	(12,268)
Deferred revenue	91,777	(11,520)
Security deposits payable	(77,389)	78,889
Cash provided by (used for) operating activities	41,508	(56,577)
<i>Investing activities:</i>		
Adjustments to property and equipment	5,783	(10,231)
Cash provided by (used for) investing activities	5,783	(10,231)
<i>Financing activities:</i>		
Transfers from restricted cash reserves	(100,210)	54,818
Borrowings	200,000	85,000
Principal payments made under borrowings	(49,500)	(35,500)
Cash provided by financing activities	50,290	104,318
Net increase in cash and cash equivalents	97,581	37,510
Cash and cash equivalents at beginning of year	106,369	68,859
Cash and cash equivalents at end of year	\$ 203,950	\$ 106,369
<i>Additional cash flow information:</i>		
California registration fee paid	\$ 150	\$ 150
Interest paid	\$ 6,247	\$ 496

See accompanying auditors' report and notes to financial statements.

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CHILDREN'S CREATIVITY MUSEUM

Notes to Financial Statements June 30, 2015 and 2014

1. Organization

Children's Creativity Museum (CCM) is a nonprofit, hands-on, interactive arts and technology experience for kids located in the Yerba Buena cultural district in San Francisco. The museum opened in 1998 as "Zeum" and was renamed to Children's Creativity Museum in 2011. CCM's mission is to nurture creativity and collaboration in all children and families. CCM believes that creative expression, innovation, and critical thinking are core to fostering the next generation.

2. Summary of Significant Accounting Policies

Basis of Accounting

The financial statements of CCM have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables and other liabilities.

Basis of Presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Accounting Standards Codification (ASC) 958.205, *Presentation of Financial Statements of Not-for-Profit Entities*. Under ASC 958.205, CCM is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Accordingly, actual results could differ from those estimates.

Support and Revenue Recognition

CCM records contributions in accordance with the recommendations of ASC 958.605, *Revenue Recognition of Not-for-Profit Entities*. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor-imposed restrictions.

All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported on the statement of activities and changes in net assets as net assets released from restrictions. As permitted under ASC 958.605, donor-restricted contributions whose restrictions are met in the same reporting period are reported as unrestricted support.

Contributions of donated noncash assets (in-kind donations) are recorded at their fair values in the period received. Contributions of donated services that create or enhance nonfinancial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. (continued)

Notes to Financial Statements

2. Summary of Significant Accounting Policies *(continued)*

Inventory

CCM store inventory is carried at lower of cost or market utilizing the first-in, first-out method and consists of educational toys, games, books and materials to encourage creative expression.

Receivables

Accounts receivable of \$21,088 and \$34,981 at June 30, 2015 and 2014, respectively, consist of amounts principally due from carousel operations and are stated at net realizable value. Pledges and grants receivable are recorded when the pledges and grants are made and are stated at estimated net realizable value. Pledges and grants receivable amounted to \$8,798 and \$14,148 at June 30, 2015 and 2014, respectively. Management has not established an allowance for doubtful accounts because it believes all amounts will be fully realized.

Property and Equipment

Property and equipment purchased by CCM is stated at cost. Property and equipment donated to CCM is recorded at estimated fair value as of the date of the gift. The cost of additions and major improvements is capitalized, while maintenance and repairs are charged to expense as incurred. Equipment, furnishings and leasehold improvements are depreciated using the straight-line method over the estimated useful lives of the assets as follows:

Computer equipment and exhibits	3 years
Multimedia equipment	5 years
Office furniture and fixtures	7 years
Theater equipment	10 years
Leasehold improvements	Life of the lease

Income Taxes

Financial statement presentation follows the recommendations of ASC 740, *Income Taxes*. Under ASC 740, CCM is required to report information regarding its exposure to various tax positions taken by the organization and requires a two-step process that separates recognition from measurement. The first step is determining whether a tax position has met the recognition threshold; the second step is measuring a tax position that meets the recognition threshold. Management believes that CCM has adequately evaluated its current tax positions and has concluded that as of June 30, 2015 and 2014, CCM does not have any uncertain tax positions for which a reserve or an accrual for a tax liability would be necessary.

CCM has received notification from the Internal Revenue Service and the State of California that it qualifies for tax-exempt status under Section 501(c)(3) of the Internal Revenue Code and Section 23701d of the California Revenue and Taxation Code. This exemption is subject to periodic review by the federal and state taxing authorities and management is confident that the organization continues to satisfy all federal and state statutes in order to qualify for continued tax exemption status. CCM may periodically receive unrelated business income requiring the organization to file separate tax returns under federal and state statutes. Under such conditions, CCM calculates and accrues the applicable taxes payable.

Reclassifications

Certain reclassifications have been made to the 2014 financial statements in order to conform to the presentation used in 2015.

CHILDREN'S CREATIVITY MUSEUM

Notes to Financial Statements

3. Cash and Concentration of Credit Risk

Cash and cash equivalents of \$203,950 and \$106,369 at June 30, 2015 and 2014, respectively, include all funds in various depository accounts. CCM considers all highly liquid accounts with a deposit commitment period of three months or less to be cash equivalents. Cash reserves of \$201,041 and \$100,831 at June 30, 2015 and 2014, respectively, consist of amounts on deposit at Citibank earning interest at 0.10% interest per annum. CCM operates a deposit bank account which contains funds that, from time to time, may not be covered with insurance provided by the federal government. Such financial instrument(s) potentially subject CCM to concentrations of credit risk. It is the opinion of management that the solvency of the referenced financial institution is satisfactorily strong and that CCM's financial position will not be compromised.

4. Property and Equipment

Property and equipment consist of the following at June 30, 2015 and 2014:

	2015	2014
Computers and Software	\$ 112,507	\$ 112,507
Exhibits	216,820	218,772
Furniture and Fixtures	32,124	45,953
Leasehold improvements	50,314	50,314
Multimedia Equipment	64,956	54,956
Theater Equipment	38,026	38,026
Less: accumulated depreciation	(458,321)	(434,135)
	<u>\$ 56,424</u>	<u>\$ 86,393</u>

Depreciation expense amounted to \$24,186 and \$56,197 for the years ended June 30, 2015 and 2014, respectively. During the year ended June 30, 2014, CCM disposed of partially-depreciated property with an original cost basis of \$152,150, resulting in a loss of \$115.

5. San Francisco Office of Community Investment and Infrastructure (SFOCII)

CCM runs its operations under an operating agreement with the San Francisco Office of Community Investment and Infrastructure (SFOCII) under a long-term arrangement. SFOCII owns the facilities of CCM, which consist of the premises occupied by CCM, the Cafe and the Carousel. CCM operates and maintains the premises for and on behalf of SFOCII during the term of the agreement. The agreement charges CCM with the security, operations and maintenance of a youth arts and cultural facility for the City's youth and families on behalf of San Francisco.

SFOCII distributes quarterly payments to CCM during the months of July, October, February and May. SFOCII is aware that CCM may need to draw upon reserves during times of tight cash flow and replenish the reserves later. During the fiscal years ended June 30, 2015 and 2014, CCM received \$600,000 and \$575,000, respectively, from SFOCII for operational funding needs.

CHILDREN'S CREATIVITY MUSEUM

Notes to Financial Statements

6. Borrowings

The Northern California Community Loan Fund: Borrowing of \$200,000 at June 30, 2015 represents a long-term loan (72 months) from The Northern California Community Loan Fund bearing interest at the fixed rate of 7.50% per annum. The loan repayment terms are as follows: (a) interest only during the first twelve months; and (b) principal and interest payments beginning with the thirteenth month and continuing through the 72nd month. Estimated principal payments are as follows: **Year ending June 30, 2016: \$22,950;** **Year ending June 30, 2017: \$39,344;** **Year ending June 30, 2018: \$39,344;** **Year ending June 30, 2019: \$39,344;** **Year ending June 30, 2020: \$39,344;** and **Year ending June 30, 2021: \$19,674.**

Line of Credit: At June 30, 2014, CCM had a revolving line of credit with a bank with an outstanding balance of \$49,500 at June 30, 2014 (with a total available commitment of \$100,000). The line of credit was secured by CCM's personal property and fixtures and, when utilized, accrued interest at the bank's prime rate plus 3%. The line of credit was retired in full and closed during the year ended June 30, 2015.

Interest expense related to all borrowings amounted to \$6,247 and \$496 for the years ended June 30, 2015 and 2014, respectively, and is included in administration expenses on the statement of activities and changes in net assets.

7. Lease

CCM is obligated under a long-term equipment lease which requires a monthly remittance of \$438. Minimum annual payments extending beyond one year are as follows: **Year ending June 30, 2016: \$5,256;** **Year ending June 30, 2017: \$5,256;** **Year ending June 30, 2018: \$5,256;** and **Year ending June 30, 2019: \$1,752.**

8. Net Assets

CCM recognizes support from temporarily restricted net assets when the restrictions imposed by the donors have been satisfied or expired. A reconciliation of beginning and ending temporarily restricted net assets is summarized as follows:

	June 30, 2014			June 30, 2015	
Donor	Beginning Balance	Additions	Released to Unrestricted	Ending Balance	
Fidelity	\$ 40,000	\$ -	\$ 40,000	\$ -	
House Family Foundation	20,000	-	20,000	-	
Lisa and Douglas Goldman Fund	-	50,000	43,000	7,000	
National Endowment for the Arts	8,798	-	8,798	-	
Plae	1,000	-	1,000	-	
Totals	\$ 69,798	\$ 50,000	\$ 112,798	\$ 7,000	

Contributions to temporarily restricted net assets amounted to \$50,000 and \$86,000 for the years ended June 30, 2015 and 2014, respectively. During the years ended June 30, 2015 and 2014, \$112,798 and \$56,368, respectively, in temporarily restricted net assets were released from restriction and transferred to unrestricted net assets. Total unrestricted net assets of \$163,399 and \$123,941 at June 30, 2015 and 2014, respectively, represent cumulative unrestricted earnings since the organization's inception. (continued)

CHILDREN'S CREATIVITY MUSEUM

Notes to Financial Statements

8. Net Assets *(continued)*

In connection with its agreement with SFOCII (see Note 5 above), CCM is required to set aside certain amounts as a special reserve fund to be held in a manner and place and subject to controls enforced by SFOCII. These reserves are reflected as Board-designated for cash reserves on the statements of financial position and amounted to \$201,041 and \$100,831 at June 30, 2015 and 2014, respectively.

9. In-kind Contributions (Donated Services, Materials and Facilities)

CCM recognizes donated services which create and enhance non-financial assets or that require specialized skills (such as professional services which would otherwise need to be purchased if not provided by donation). There are also unpaid volunteers who have made significant contributions of time to various departments or programs of CCM. The value of this contributed time is not reflected in the financial statements because it is not susceptible to objective measurement or valuation and therefore did not meet the criteria for recognition under ASC 958.605.30-11 "*Revenue Recognition of Not-For-Profit Entities.*"

During the years ended June 30, 2015 and 2014, CCM was the recipient of certain in-kind contributions which satisfied the provisions of ASC 958.605.30-11 and these donated services, materials and facilities were recorded at their estimated fair market values as program and supporting revenues and expenses. The values of these contributions, as reflected on the statement of activities and changes in net assets are as follows for the years ended June 30, 2015 and 2014:

	2015	2014
Exhibit design and production	\$ -	\$ 46,240
Professional services	1,000	30,543
Total in-kind contributions received	\$ 1,000	\$ 76,783

10. Functional Allocation of Expenses

The costs of providing CCM's various programs and other activities have been summarized on a functional basis in the statement of activities and changes in net assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

11. Deferred Revenue

Deferred revenue of \$96,969 and \$5,192 at June 30, 2015 and 2014, respectively, represents funds received in advance of facility rentals, summer camps, group sales and other program activities for the following fiscal year. Such amounts have been reflected as short-term liabilities and will be reported as program and activity revenue on the statement of activities and changes in net assets in the subsequent fiscal period.

12. Security Deposits Payable

Security deposits payable of \$1,500 and \$78,889 at June 30, 2015 and 2014, respectively, represent payments received from third parties under facility usage agreements. CCM retains the funds as security and either refunds or retains the deposits in accordance with the terms of the agreements.

Notes to Financial Statements

13. 403(b) Annuity Plan

CCM has a 403(b) tax-deferred retirement plan administered by Lincoln Financial Advisors. Employees are permitted to make contributions to the retirement plan under a pre-tax arrangement. There were no employer contributions (matching or otherwise) for the years ended June 30, 2015 and 2014. Distributions from the 403(b) plan are made only pursuant to all applicable laws and regulations.

14. Commitments and Contingencies

CCM leases certain office equipment under month-to-month and short-term rental contracts which require monthly remittances in accordance with the terms of the agreements. In the normal course of business there are outstanding various commitments and contingent liabilities, such as commitments to enter into contracts and to engage in future projects, which are not entirely reflected in the financial statements. Such commitments and contingencies also include risks associated with various economic and operating factors, which include (a) Grant restrictions and donor conditions which obligate CCM to fulfill certain requirements as set forth in grant instruments, (b) Funding levels which vary based on factors beyond CCM's control, such as generosity of donors and general economic conditions, (c) Employment and service agreements with key management and consulting personnel, and (d) Financial risks associated with funds on deposit at bank and investment brokerage accounts. Management believes that such commitments, contingencies and risks will not have a material adverse effect on the financial statements. Certain of the grants and contracts (including current and prior costs) are subject to audit and final acceptance by the granting organizations.

15. Compensated Absences (Accrued Payroll and Related Benefits)

Financial statement presentation follows the recommendations of ASC 710.25, *Compensated Absences*. Under ASC 710.25, CCM is required to record a liability for the estimated amounts of compensation for future absences. Employees are permitted to accrue a specific number of hours of vacation which is payable upon termination of the employee. Sick leave is not paid upon termination. Annual leave accruals are recorded in the financial statements as an accrued liability on the statements of financial position based on hourly rates for the subsequent fiscal year. Accrued vacation payable amounted to \$24,513 and \$36,071 as of June 30, 2015 and 2014, respectively.

16. Subsequent Events

In compliance with ASC 855, *Subsequent Events*, CCM has evaluated subsequent events through March 24, 2016, the date the financial statements were available to be issued and, in the opinion of management, there are no subsequent events which need to be disclosed.