



103,000 museum visitors

18,289 saw a performance in the Creativity Theatre

398,993 visits to creativity.org



2,351 member families

2,204 live in the Bay Area

112 from greater California

35 live out of state



\$2.14M revenue

59% earned

28% government funds

13% contributed



7,582 students were engaged in hands-on activities via school field trips

3,011 participated through our fee -waived field trip scholarships



12,680 total volunteer hours

11,182 education interns

805 trained teens

693 adult volunteers



3,022 visitors provided with free admission

2,515 Discover & Go library passes distributed

250 Blue Star families

141 passes to nonprofit organizations

90 Museums for All/EBT visitors

26 family memberships to organizations serving families in transition

The Children's
Creativity Museum

nurtures creativity
and collaboration in
all children and families.
We believe that creative
expression, innovation,
and critical thinking are
core to fostering
the next generation.



The Children's Creativity Museum values our relationships in the community that support our mission to nurture creativity and collaboration in all children and families.

Adobe
Association of Children's Museums
Bay Area Children's Theatre
Blue Orange Games
Breakout Edu
California Academy of Sciences
CalGirls
Cartoon Art Museum
Children's Council of San Francisco
Department of Children, Youth and Families, San Francisco
Discover & Go
Google
Hands on Bay Area
Imagination Playground
Kiwi Crate
LEGO Education
Lonely Planet Kids
The Mexican Museum
Maker Ed (host site for Maker Corps)
MJM Management Group
Museum of the African Diaspora
National Girls Collaborative Project
Northern California Community Loan Fund
Our Family Coalition
Pixel Press
San Francisco Public Library
SFMOMA
Support for Families of Children with Disabilities
Tech Shop
Tegu
Toca Boca
Twitter
University of California, Berkeley - Alison Gopnik Lab
Wonder Workshop
Yerba Buena Alliance
Yerba Buena Community Benefit District
Yerba Buena Gardens Festival
Youth Leadership Institute

Universities we recruit from:

Academy of Art University
California College of the Arts
John F. Kennedy University
Mills College
University of San Francisco
San Francisco State University

2016



The Children's Creativity Museum is grateful for broad-based support from the community. Donations from individuals, corporations, foundations and public agencies provide the necessary resources to allow us to continue to serve as an inclusive community resource that reflects the Bay Area's rich cultural diversity and technological innovation.

We acknowledge the following with gratitude for their gifts to the Children's Creativity Museum.

\$25,000 +

Lisa and Douglas Goldman Foundation
Michael Mankins and Robert Camp
Target Corporation
Anonymous

\$10,000 - \$24,999

Genentech Inc.
Mala Sharma
PwC
Weldon Exhibits LLC
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Anonymous

\$5,000 - \$9,999

Afterschool Alliance
Bill Ruzitsky & Cathy Manshel
Epson America
Helen Han
Jon Deane & Laney Whitcanack
Mai Mai & Paul Wythes
Nate Chang and Jennifer Tye
Paul Smith
Rhiana & Ted Maidenberg
Anonymous

\$2,500 - \$4,999

Wonder Workshop Inc
Tides Center
Danielle Merida and Keith Bencher
Keker Family Foundation
Melissa Willa and Colin Davitian
Sunita Mohanty
Michael Steczo
Amy Sezak
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Andy Proehl & Anne Muldoon

\$1,000 - \$2,499

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BloomKing Family
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Lonely Planet Publication
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Bridget Freeman-Wamsley
Edventure More!
MJM Management Company

\$500 - \$999

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Phong Vinh

\$250 - \$499

White Rain Productions LLC
Kwaku Farkye
Michael Aronov
(in honor of Vincent Serritella)
Henri Lese
Carol Tang
Marsha & Ralph Guggenheim

\$100 - \$249

Gina Benson
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Cheryl Timoney
Kristy Duvall
Tiffany Zarem
Yumi Clark
Victoria Monfried

\$1 - \$99

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Christy Canida
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Myles Little
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Christine Fitzsimmons
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Thank you to the following companies for matching their employee's gifts.

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